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by: Neil S. Ende, Esq.

### **FCC Chairman Wheeler Announces Proposal to Tighten Telemarketing Rules**

May 27, 2015. The Chairman's proposal includes: (i) clarifying that the use of robocall blocking technologies does not violate the FCC's call-completion rules, (ii) allowing consumers to revoke consent to receive robocalls through any reasonable means and without filling out a form, (iii) defining an "autodialer" to be any technology with the capacity to dial random or sequential numbers, thereby hindering the ability of telemarketers to exploit definitional loopholes and (iv) closing the "reassigned number" loophole to make it clear that consumers who inherit a phone number will not be subject to unwanted robocalls consented to by the previous owner of the number. While the Chairman's full proposal is not yet publicly available, he has circulated it to the other FCC commissioners for their review ahead of the FCC's June 18, 2015 open meeting, when a vote on the proposal is scheduled. If approved by the FCC, the proposal would become effective upon public release. We will continue to monitor these issues and report when more details are provided.

*If you have any questions about this issue or would like to discuss how you can become involved in the FCC's consideration of the Chairman's plan, please feel free to contact us.*

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